



MASSEY FERGUSON

# MF ALWAYS RUNNING

PREDICTABLE COSTS. GUARANTEED UPTIME. BUILT-IN SUPPORT.  
ALL INCLUDED WITH YOUR S SERIES TRACTOR.



**ASK YOUR LOCAL DEALER**  
FOR DETAILS ABOUT MF ALWAYS RUNNING.



# WHEN YOU'RE ALWAYS COVERED, YOU'RE ALWAYS RUNNING.

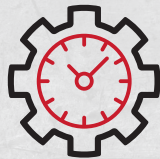
FARMING COMES WITH ENOUGH VARIABLES. YOUR TRACTOR SHOULDN'T BE ONE OF THEM.

MF Always Running builds peace of mind into every model year 2026 Massey Ferguson 5S-9S Series tractor and beyond. With a full factory warranty, a loaner guarantee and support handled by your local dealer, you're always backed by full coverage and the confidence you'll hit your optimum window — without any extra costs.



### Predictable Costs

A 3-year/3,000-hour factory warranty with scheduled maintenance included means no surprise bills or hidden costs.



### Guaranteed Uptime

A 48-hour loaner commitment ensures that even when the unexpected happens, you won't lose your window of opportunity.



### Built-In Support

Maintenance managed by your local dealer means you can stay focused on your operation instead of scheduling service.



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▶ ACHIEVE  
**BETTER**

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