



MASSEY FERGUSON

## NEWS RELEASE

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**HESSTON**

### Hesston by Massey Ferguson Improves Self-Propelled Windrower

WR Series windrower offers a smarter, more powerful way to better hay.



The WR Series windrower from Hesston by Massey Ferguson offers increased efficiency with the power and speed to maximize hay production and quality.

**Boone, Iowa | Aug. 30, 2022 | [AGCO Corporation](#)** (NYSE: AGCO), a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology, showcases recent updates to the self-propelled windrower from [Hesston by Massey Ferguson](#). The WR Series windrower, released earlier this year, provides hay farmers more uptime, more power and more comfort. The windrower will be at booth #1002 during the [Farm Progress Show](#) in Boone, Iowa, August 30 – September 1.

The [WR Series windrower](#) offers increased efficiency over previous models, providing the power and speed to maximize hay production and quality. User-friendly features reduce the stress and fatigue brought on by long days in the field, while advanced smart farming technology helps minimize the overall carbon footprint for hay and livestock operations.

“When it comes to high-quality hay, every hour counts,” said Matt LeCroy, marketing director, Hay & Forage North America. “Massey Ferguson customers rely on the straightforward and dependable nature of their equipment to efficiently accomplish work across their farms. The WR Series windrower allows them to maximize their time in the field with minimized impact on the environment all while riding in one of the most comfortable high-tech cabs on the market.”



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## **Greater Power and Fuel Savings**

At the heart of the WR Series design is a closed center auxiliary hydraulic system. Depending on application, this feature allows for a fuel reduction or available power increase. This boost in overall efficiency is paired with a 150-gallon fuel tank capacity — an increase over previous models — for greater uptime and productivity.

For added performance and sustainability, the WR Series features AGCO Power™ engines, delivering up to 265 HP at 2100 rpm and more than 280 HP at 1950 rpm. These highly dependable and cost-effective engines offer a proven legacy of consistency, reliability, fuel savings and increased efficiency. The WR197 features a 4.9-liter, four-cylinder engine, while the WR235 and WR265 are equipped with a 7.4-liter, six-cylinder engine. A large tandem hydraulic header drive pump offers ample hydraulic capacity and control, allowing producers to run disc or draper heads. This provides higher productivity, faster field speeds and better performance in all field conditions.

## **Cutting-Edge Technologies for Improved Efficiencies and Comfort**

The WR Series also offers some of Heston by Massey Ferguson's most cutting-edge technology for increased efficiency and a comfortable ride.

The Datatronic™ 5 terminal collects all vital operations in one convenient place and provides an intuitive interface for increased productivity and ease of use. This system allows for individual operator profiles, making it easy to customize operational preferences. Producers can also use MF Guide, reduces overlaps and can save up to 12% fuel in field operations, as well as other smart farming technologies for more economical operation.

The spacious, ergonomically inspired Vision™ Cab with high visibility, rounded front windshield and tinted rear glass provides an unobstructed view for operation and transport. A suspended rear axle — the oscillating GlideRider™ — absorbs bounce and shock for increased operator comfort. Paired with the optional OptiAir™ four-point air bag suspension, producers can experience one of the smoothest rides available.

“Hesston by Massey Ferguson® hay equipment is known for high productivity and producing some of the best-quality forage,” LeCroy said. “The WR Series provides the efficiency and dependability producers have come to expect, with added comforts that make this vital job more enjoyable. We’re excited to offer the WR Series to operators who were Born to Farm.”

For more information on the WR Series, stop by AGCO Corporation's booth during the Farm Progress Show or visit [www.masseyferguson.com](http://www.masseyferguson.com).

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### **About AGCO**

AGCO (NYSE:AGCO) is a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. AGCO delivers customer value through its differentiated brand portfolio including core brands like Challenger®, Fendt®, GSI®, Massey Ferguson®, Precision Planting® and Valtra®. Powered by Fuse® smart farming solutions, AGCO's full line of equipment and services help farmers sustainably feed our world. Founded in 1990 and headquartered in Duluth, Georgia, USA, AGCO



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had net sales of approximately \$11.1 billion in 2021. For more information, visit [www.AGCOcorp.com](http://www.AGCOcorp.com). For company news, information and events, please follow us on Twitter: @AGCOCorp. For financial news on Twitter, please follow the hashtag #AGCOIR.