



HESSTON



Hesston by Massey Ferguson 75th Anniversary

COMMITMENT TO INNOVATION

- ▷ Began when Lyle Yost recognized a need for a safer, more efficient way to unload grain from combine grain tanks. New method developed based on unloading auger with increased efficiency and safety.
- ▷ Partnered with Adin Hodemann, machine manufacturer. Producers remain at the heart of Hesston by Massey Ferguson innovations.
- ▷ Recognize the value of new ideas and rigorous testing to produce user-friendly, highly productive equipment. Continue to build on our legacy of innovation, promising revolutionary new products in 2022 and beyond.

HISTORY OF HESSTON

- ▷ 1947, founded as Hesston Machine & Manufacturing Company in Hesston, Kansas.
- ▷ 1955, shifted focus to specialize in hay equipment manufacturing with release of Hesston Model 100.
- ▷ 1983, acquired by Fiatagri, Fiat Farm Equipment division.
- ▷ 1989, Case IH purchased 50% interest and renamed Hay & Forage Industries (HFI).
- ▷ 1991, AGCO purchased 50% of HFI, returning the Hesston brand to U.S. ownership.
- ▷ 2000, AGCO bought remaining ownership of HFI and returned to the Hesston name.
- ▷ 2008, rebranded as Hesston by Massey Ferguson.

NOTABLE RELEASES

- ▷ Hesston by Massey Ferguson holds more hay-inspired patents than any other manufacturer.
- ▷ 1955, Hesston Model 100, the first commercially available self-propelled windrower.
- ▷ 1963, 500 windrower.
- ▷ 1970, StackHand 60, the first loose hay stacker.
- ▷ 1971, 520 windrower.
- ▷ 1976, 5400 and 5800 Series round balers.
- ▷ 1978, Hesston 4800 large square baler, first in the world to produce 4-by-4-foot square bales.
- ▷ 2007, MF 2100 Series common platform large square baler.
- ▷ 2012, WR 9700 Series self-propelled windrower.
- ▷ 2022, WR Series self-propelled windrower.

HESSTON, KANSAS, FACILITY

- ▷ 75 years in operation.
- ▷ Manufactures some of the most cutting-edge hay implements in North America. 2000, AGCO returned planter and combine production in addition to hay equipment. 2013, AGCO invests 45 million USD in state-of-the-art paint facility.
- ▷ Currently AGCO's number one location in North America for implement and combine harvester manufacturing



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