



MASSEY FERGUSON

LIVE THE  
**MASSEY FERGUSON**  
EXPERIENCE AT THE  
MF CAMPUS  
BEAUVAIS

## THE MASSEY FERGUSON

site at Beauvais is totally focused on meeting the ever increasing demands of farmers the world over. Located to the North of Paris, this centre of excellence is constantly evolving, with a global surface area of more than 54 ha. Massive investments have been made to support the integration of new activities and can generate an output of up to 20,000 tractors a year.



BEUVAIS  
PARIS

**ONE OF THE LARGEST  
TRACTOR DESIGN  
AND MANUFACTURING  
SITES IN EUROPE, FOR  
FARMERS IN MORE THAN  
70 COUNTRIES.**

It is with a shared pride that we have produced more than a million tractors thanks to the know-how and the passion of more than 2,500 employees.



## YOUR MF EXPERIENCE IN BEUVAIS: MUCH MORE THAN A FACTORY TOUR!

Join us in the Technology Centre, where you will be served breakfast and you can admire some of the tractors emblematic of our Triple Triangle brand.

In addition to visiting our flagship industry, we will present to you our Massey Ferguson brand: a unique opportunity to understand the scope and the reach of our products and services across the world.

## A LITTLE SOUVENIR OF YOUR TIME WITH MF?

Find a selection of items (clothing, goodies, toys...) from our Massey Ferguson Collection in the official Massey Ferguson shop at the Technology Centre.



“ WELCOME! ”

## MASSEY FERGUSON CAMPUS

2, rue Charles Tellier,  
60000 BEAUVAIS

**A 54 HA CAMPUS DEDICATED TO  
THE CONCEPTION AND PRODUCTION  
OF MASSEY FERGUSON TRACTORS,  
RANGING FROM 90 HP TO MORE  
THAN 400 HP.**



**IN ORDER TO FULLY ENJOY YOUR VISIT,  
WE OFFER TWO TYPES OF JOURNEY:**

### **EFFICIENT VISIT**

(half-day visit)

Discover all of the manufacturing steps involved in the creation of our iconic machines, from the manufacture of the transmission to the first stages of quality control.

### **EXCLUSIVE VISIT\***

(full day visit)

Beyond the production lines of transmissions and tractors, we offer the opportunity to explore behind the scenes: the logistics centre Beauvais 3 and new activities of vertical integration in Beauvais 4 as well as our Customisation workshop, MF by You.



## A CLASSIC VISIT WITH MASSEY FERGUSON

**8.30 :** Welcome at the Technology Centre

**8.30 – 9.00 :** Welcome coffee and discovery of the key innovations of Massey Ferguson tractors

**9.00 – 9.15 :** Safety instructions

**9.15 – 11.30 :** Factory tour of GIMA transmission production lines as well as Massey Ferguson tractor assembly lines

**11.30 – 12.15 :** Exclusive presentation of the Massey Ferguson brand and visit to the MF Triple Triangle Shop

**UPON REQUEST 12.15 – 13.45 :** Lunch at the MF Brasserie  
**Included with Exclusive Journey**

**13.45 – 15.15 :** Visit to the Logistics and 4.0 Industry Centre

**15.15 – 15.45 :** Visit to the MF by You Customisation workshop



## YOUR SAFETY FIRST

▶ PLEASE WEAR FLAT, COMFORTABLE SHOES. YOU CAN WALK UP TO 5.5 KM



▶ PHOTOS AND VIDEOS ARE NOT ALLOWED DURING THE VISIT



▶ ONLY PEOPLE OVER THE AGE OF 16 ARE AUTHORISED TO PARTICIPATE IN THE VISIT



€16.80  
VAT INCL.

## ADULT MENU

**STARTER**  
Dish of the day  
Fish terrine  
Plate of cold cuts  
Gardener's plate

**MAIN COURSE**  
Today's special  
Flank steak  
Salmon steak  
Fagottini raw ham cream  
Parmigiano Reggiano

**DESSERT**  
Dessert of the day  
Cottage cheese  
Pie of the day

### COFFEE

**DRINKS**  
Spring water  
¼ red wine

## STUDENT MENU

**STARTER**  
Fish terrine  
Plate of cold cuts  
Gardener's plate

**MAIN COURSE**  
Today's special  
Fagottini raw ham cream  
Parmigiano Reggiano  
vbf Minced steak  
Fish cake

**DESSERT**  
Dessert of the day  
Cottage cheese  
Pie of the day

**DRINKS**  
Canned sodas  
Spring water

€12.80  
VAT INCL.

## MASSEY FERGUSON BRASSERIE

French culture puts great importance on fine cuisine, this is why lunch can be offered onsite.  
(See menu samples)

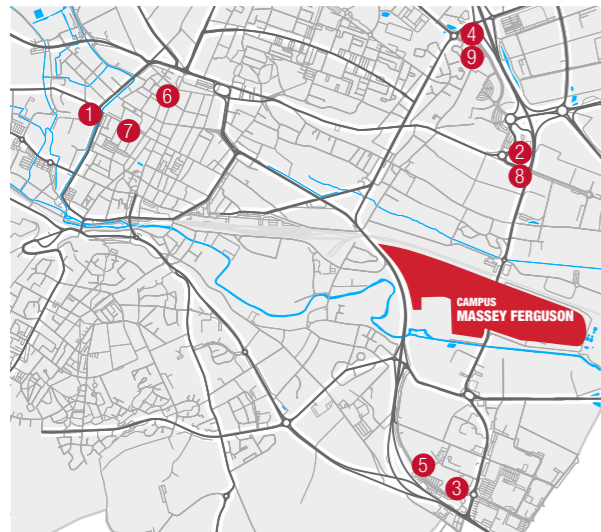
### PAYMENT TERMS:

Cheque, cash or credit cards are accepted onsite. This may be included in your tour package, your local MF Dealer will confirm.

**DO YOU WISH TO EXTEND YOUR STAY  
IN THE PICARDY AREA?**

## HERE ARE SOME USEFUL ADDRESSES FROM OUR PARTNERS.

**FOR ANY REQUEST OR BOOKING, DO NOT HESITATE  
TO CONTACT THEM DIRECTLY.**



### HOTELS

NAME	ADDRESS	CONTACT	PRICE RANGE
1 Hôtel Mercure Beauvais Centre Cathédrale ****	1 Cr Scellier, 60000 Beauvais	03 44 04 04 11 hbt0y0@accor.com	€€€
2 Hostellerie Saint Vincent ***	241 Rue de Clermont, 60000 Beauvais	03 44 05 49 99 reservation@stvincentbeauvais.fr	€€
3 ibis Styles Beauvais ***	21 Av. Montaigne, 60000 Beauvais	03 44 02 80 80 h0350-bo@accor.com	€€
4 Hôtel ibis Beauvais Aeroport ***	1 Rue Jacque Goddet, 60000 Beauvais	03 44 03 49 49 H6889@accor.com	€€



### RESTAURANTS

5 Le Crocodile	Avenue Montaigne, Av. John Fitzgerald Kennedy, 60000 Beauvais	03 44 10 37 37 beauvais@restaurantscrocodile.fr	€€
6 La part des anges	1 Rue Gui Patin, 60000 Beauvais	03 44 15 27 97	€€
7 La Gargouille	75 Rue Saint-Pierre, 60000 Beauvais	03 44 45 06 52 la-gargouille@orange.fr	€€€
8 Les Vins par faim	241 Rue de Clermont, 60000 Beauvais	03 65 97 07 07	€€€
9 Del Arte	ZAC Marette, Rue Jacque Goddet, 60000 Beauvais	06 15 87 44 69 hantonne.o@delarte.fr	€€

## LOCAL ACTIVITIES

The Picard region is full of treasures! Why not take advantage of your stay in Beauvais and discover some of them?



For any information or booking of local activities, please contact the Beauvais Tourist Agency by phone (+33344153030) or by e-mail at [contact@visitbeauvais.fr](mailto:contact@visitbeauvais.fr)



## TRANSPORT SERVICES

For all bookings of shuttles, buses, coaches or taxis, please contact our partners:

PREFERRED TAXI : [laurent.etancelin@gmail.com](mailto:laurent.etancelin@gmail.com)

KEOLIS : [pierre-yves.evrard@keolis.com](mailto:pierre-yves.evrard@keolis.com)

ELYTOUR : [info@elytour-paris.com](mailto:info@elytour-paris.com)

Please note that travel between the four production sites on the Massey Ferguson Campus requires shuttles.



## CONTACT

The MF Experience team will be glad to welcome you from Monday to Thursday from 8:30 a.m. to 4:30 p.m. and Friday from 8:30 a.m. to 3:00 p.m.

### MARION BACHELET

0647390341  
mfexperience@agcocorp.com

- ▶ Factory visits are only carried out by booking and with a **MINIMUM OF 10 PEOPLE PER GROUP.**
- ▶ The factory visit lasts **MINIMUM 2.5-3 HOURS.** For the smooth running of the visit, thank you for respecting the planned arrival time.
- ▶ Please also specify if you would like to have lunch at the MF brasserie.





BORN TO **FARM**

[www.MasseyFerguson.co.uk](http://www.MasseyFerguson.co.uk)  
[www.Facebook.com/MasseyFergusonUK](https://www.Facebook.com/MasseyFergusonUK)  
[Twitter.com/MF\\_EAME](https://Twitter.com/MF_EAME)  
[Instagram.com/MasseyFergusonUK](https://Instagram.com/MasseyFergusonUK)  
[www.YouTube.com/MasseyFergusonukeire550](https://www.YouTube.com/MasseyFergusonukeire550)  
[Blog.MasseyFerguson.com](https://Blog.MasseyFerguson.com)



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