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**For Immediate Release**

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***Massey Ferguson Launches New Web Site***

DULUTH, GA – August 2005 —Massey Ferguson® has launched a new Internet web site with a simplified interface for easier user navigation and faster access to Massey Ferguson product and service information.

“Our new web site is part of Massey Ferguson’s world-wide effort to make web access easier and more intuitive for users around the world, including both customers and dealers,” says Eric Raby, vice president of marketing for the North American region. “We wanted a more cohesive internet presentation that reflects the strength of the Massey Ferguson brand globally. Eventually, sales literature and other printed materials will reflect the same ‘family look’ whether covering Massey Ferguson products in Australia, Africa or North America.”

“We want users, including customers and dealers, to be able to find information faster, on both products and services,” says Angel Fuquay, Internet content specialist for AGCO. “The new web site includes options for highlighting new products and services on the Massey Ferguson home page. For example, it will include banners and links for fast access to financing specials and other services that may be attractive both to dealers and potential buyers.”

The new web site was launched July 1, and Fuquay says the company already has received positive feedback from various chat forums, visitors to the site and e-mail contacts. Visit [www.masseyferguson.com](http://www.masseyferguson.com) to experience the new Massey Ferguson web site.

AGCO Corporation, headquartered in Duluth, Georgia, is a global designer, manufacturer and distributor of agricultural equipment and related replacement parts. AGCO distributes its products in more than 140 countries. AGCO offers a full product line including tractors, combines, hay tools, sprayers, forage tools, tillage equipment and implements through more than 9,200 independent dealers and distributors around the world. AGCO products are distributed under the brand names AGCO®, Challenger®, Fendt®, GLEANER®, Hesston®, Massey Ferguson®, New Idea®, RoGator®, Spra-Coupe®, Sunflower®, Terra-Gator®, Valtra®, and White. AGCO provides retail financing through AGCO Finance in North America and through Agricredit in the United Kingdom, France, Germany, Ireland, Spain and Brazil. In 2003, AGCO had net sales of \$3.5 billion. Please visit our website at [www.agcocorp.com](http://www.agcocorp.com).

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ENCLOSED PHOTO: New Massey Ferguson web site: [www.masseyferguson.com](http://www.masseyferguson.com).



PHOTO CAPTION: Massey Ferguson’s new web site features a simplified interface for easier user navigation. The intuitive design lets visitors quickly access information about new Massey Ferguson products and services, and includes special features like a machine locator service, details on special financing plans, etc.

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